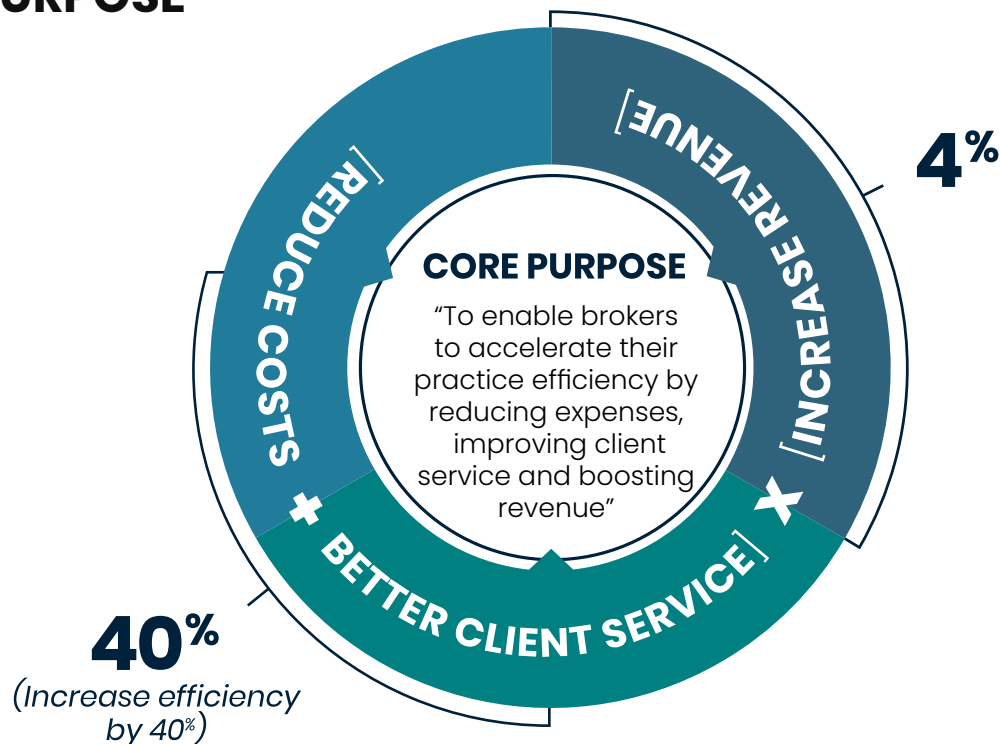




# VALUE PROPOSITION

## OUR PURPOSE



## WHY

# 40four

## HELPS BROKERS TO

REDUCE COSTS	INCREASE SERVICE LEVELS EXPONENTIALLY	BOOST REVENUE
<p>Sales, admin, claims, compliance, insurance, accounting-and-software, all contribute to up to 47% of a brokerage's expenses. Efficiency can be improved by 40% by plugging into the 40four admin echo system to streamline and automate your business whilst upholding personal service to your clients. This is made possible by our dynamic insurance platforms, systems, and procedures.</p>	<p>40four will help brokers take their client service to the next level with exceptional support, compliance solutions, and personal service; enabling our brokers to focus on what matters – Their relationship with clients. Our binder agreements give us total control of the entire insurance cycle.</p>	<p>We have meaningful and selective partnerships with brokers and insurers. Become a mandated broker to rapidly increase revenue with fees by placing existing and new business strategically whilst ensuring better cover for your clients.</p>

## WHAT MAKES US DIFFERENT

- **Dynamic Insurance Platforms** – Our cutting-edge insurance platforms, systems, and procedures provide the tools to optimise your business.
- **Exceptional Support** – Our team of experts is dedicated to providing the support you need to succeed, including compliance solutions and personal attention to your clients.
- **Strategic Partnerships** – We have meaningful and selective partnerships with Brokers and insurers, allowing you to place existing and new businesses and increase your revenue.
- **Full Control** – With our binder agreements, you have total control over the entire insurance cycle, allowing you to focus on what matters most – your clients.
- **Our unique selling point** as an admin house in short-term insurance lies in our singular platform, which offers multi-channel user capabilities and streamlined workflows, allowing us to operate more efficiently while minimising potential risks.
- **We assist Brokers** with succession planning support, ensuring their business's continuity and long-term success.
- **Our mandated brokers** can increase their earnings by leveraging their existing infrastructure.



## OUR VALUES

- We achieve our goal by **serving** our brokers.
- All our business is done with **integrity** and will always benefit our brokers and their client.
- Striving for **perfection** in everything we do.
- **Growing, learning, and improving** every day is part of our culture.
- **Employ and Invest** only in competent, knowledgeable, entrepreneurial, and solution driven people.

## OUR INSURE PARTNERS



- Personal
- Elite High net worth clients
- Commercial
- Body Corporate
- Agri



- Transport
- Commercial
- Agri
- Sectional Title
- Personal
- Fuel Stations
- Education
- Hospitality
- Engineering
- Liability
- Credit protection



- Commercial
- Assets All Risks
- Transport
- Motor Fleet
- Agriculture
- Specialist Liability
- Property All Risk (Commercial)
- Property All Risk (Sectional Plan)
- Personal
- Wine, Vine, Dine
- Opulence



- Personal
- Executive High net worth Clients
- Commercial
- Hospitality en Leisure
- Agri



- Commercial Lines
- Engineering (PAR/CAR)
- Liability
- Body Corporate
- PI Cover



- Tailored Personal Lines
- Business Insurance



- HCV
- GIT

For more information on how you can benefit by partnering with us, contact:

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